KAILEY MCQUAY

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SUMMARY

I am a professional graphic designer working at UniFirst Corporation in Cave City, AR. I design logo carpet mats for various clients located in the United States and in Canada. My skill set includes using the Adobe Creative Suite such as Photoshop, Illustrator, InDesign and Premiere Pro. As a designer working at one of North America's largest workwear and textile service companies, I am specialized in creating vector artwork in a manufacturing and production setting. With my design background and skills, I am a confident and efficient designer who is eager to join your company.

EDUCATION

Bachelor of Fine Arts in Graphic Design
Arkansas State University, Jonesboro AR

SKILLS

- Production Artist/Designer
- Logo Design
- Adobe Creative Suite
- Microsoft Office
- RIP Software
- Illustration
- Social Media
- Photography
- Animation
- Video Editing
- HTML and CMS
- UI/UX Design
- Generative AI Softwares
    - ChatGPT
    - Gemini
- Advertising
- Corporate Design and Brand Guidelines
- Experience in Manufacturing
- Vector Softwares
    - Adobe Ilustatror
    - Vectorizer
- Canva
- Large Format Print Production

REFERENCES

Available upon request

PROFESSIONAL WORK EXPERIENCE

Graphic Designer
March 2021 - Present
UniFirst Corporation, Cave City AR
- Design logo carpet mats for clients located in the US and Canada using Adobe Illustrator and Photoshop
- Work with customer service representatives to create logo mat proofs for potential or existing customers
- Assist production team members with color matching PMS colors to customer brand guidelines and company colors
- Perform quality checks on final printed mats before delivery to customer
- Complete on average 20+ logo mat proof orders daily
- Process over 100+ proof orders weekly using RIP software for print production
- Experience in working with CHROMOJET Industrial Printer

Graphic Design Intern
January 2021 - March 2021
Jonesboro Sign Company, Jonesboro AR
- Set up files in Adobe Illustrator to be sent to print
- Printed banners on large format printers using RIP software

Freelance Graphic Designer
January 2017 - Present
Kailey Design, Brookland AR
Worked with clients to create promotional materials, business cards, logos, photographs, informational videos, illustrations using Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro)

Previous Clients include:

- ***Nestlé USA***
shot photos of 15th year anniversary lunch with employees; employee pictures were published into Jonesboro Sun Newspaper;
shot footage of entire facility; edited short informational video for 15th year anniversary; collaborated with Human Resources manager to compile information about facility and its working operations;
edited voice-over into video using Adobe Premiere Pro
- ***8-Bit Legends Video Games***
designed logo, flyers, business cards, vinyl window graphics, gift card designs
- ***All Stages Plumbing and Remodeling LLC***
client consultation and logo design, designed business card, website, assisted with social media promotional material and company presence
- ***Jumpstart Ministries***
designed brochures and updated logo
- ***Carter's Corner***
designed promotional material of their products; staged and shot pictures of products, created lookbook featuring the photos taken

Graphic Design Intern
May 2020 - August 2020
Pakmail, Jonesboro AR
Designed business cards, license plates, logos and vinyl decals with Adobe Creative Suite