


KAILEY MCQUAY

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 www.kaileydesign.com

 Kailey McQuay

SUMMARY

I am a graphic designer working at UniFirst Corporation in Cave City, AR. I design logo mats for clients in the United States and in Canada. My skillset includes using the Adobe Creative Suite such as Photoshop, Illustrator, InDesign and Adobe Premiere Pro. As a designer working at one of North America's largest workwear and textile service companies, I am specialized in creating vector artwork and understand how to work with corporations and their brand guidelines. With my design background, I am a confident and efficient designer who is eager to join your company.

EDUCATION

Bachelor of Fine Arts in Graphic Design

Arkansas State University, Jonesboro AR
Honors - Magna Cum Laude 3.8 GPA

AWARDS/HONORS

- Arkansas State University Scholarship
- Arkansas Challenge Scholarship
- Farm Credit Midsouth Scholarship
- Junior Auxiliary of Jonesboro Scholarship
- Memphis College of Art Scholarship
- Arkansas State University
Chancellor's list 2016-2018
- Arkansas State University
Dean's List 2018-2019

SKILLS

- Illustration
- Social Media
- Adobe Creative Suite
- Microsoft Office
- Photography
- Production Design
- RIP Software
- Animation
- Video Editing
- HTML and CMS
- UI/UX Design
- Logo Design

REFERENCES

Available upon request

PROFESSIONAL WORK EXPERIENCE

Graphic Designer

March 2021 - Present

UniFirst Corporation, Cave City AR

- Design logo carpet mats for clients located in the US and Canada using Adobe Illustrator and Photoshop
- Work with customer service representatives to create logo mat proofs for potential or existing customers
- Work with production team to color match logo mats to customer brand guidelines and company colors
- Complete on average 20+ proof orders daily
- Process over 100+ proof orders weekly using RIP software for print production

Graphic Design Intern

January 2021 - March 2021

Jonesboro Sign Company, Jonesboro AR

- Set up files in Adobe Illustrator to be sent to print
- Printed banners on large format printers using RIP software

Freelance Graphic Designer

January 2017 - Present

Kailey Design, Brookland AR

Worked with clients to create promotional materials, business cards, logos, photographs, informational videos, illustrations using Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro)

Previous Clients include:

- Nestlé USA** February 2021 - March 2021
designed t-shirt mockup for client
- Jumpstart Ministries** January 2021 - February 2021
designed two brochures and redesigned logo
- **Carter's Corner** November 2019 - December 2019
created promotional material of their products; staged and shot pictures of products, created lookbook featuring the photos taken
- **New Age Plumbing** October 2019 - December 2019
client consultation and logo design
- **Kinesiology Research Group** March 2018 - April 2018
client consultation and logo design
- **Nestlé USA** July 2017 - August 2017
shot photos of 15th year anniversary lunch with employees; employee pictures were published into Jonesboro Sun Newspaper
- **Nestlé USA** May 2017 - July 2017
shot footage of entire facility; edited short informational video for 15th year anniversary; collaborated with Human Resources manager to compile information about facility and its working operations; edited voice-over into video in Adobe Premiere Pro

Graphic Design Intern

May 2020 - August 2020

Pakmail, Jonesboro AR

Designed business cards, license plates, logos and vinyl decals with Adobe Creative Suite